



bgAWARE

glucose awareness without disruption
Patent Pending

Turn your FOCUS back to what you don't want to miss.



The Paradox of CGM's

CGM's are a life changing technology for a growing number of people living with Type 1 diabetes. But in spite of their benefits, the current user experience leaves many users tolerating with loud, disruptive alarms and an anxious compulsion to watch their screens that doesn't work in a lot of settings.

Ambient Glucose Awareness

But what if we shifted this vital data stream from audio and visual alarms to a user's sense of touch? Subtle, consistent, tactile input from your wrist, almost imperceptible when you're steady and in range, but slowly ramping up in intensity and differentiation as you move towards the boundaries of your target numbers.

Keep on top of your glucose without having to look up from a task, break eye contact with your colleague, date or the road.



"Whenever someone says 'please silence your phones,' my ANXIETY shoots way up."

Katie, 22yo T1D
from our
user interviews



AWARD WINNING DESIGN



potential hardware partners



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Design solutions for families living with disease

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